


JOSEPH BASTIN

PRODUCT SPECIALIST | USER EXPERIENCE DESIGN





Joseph spent most part of his career with US-based entrepreneur Babu Sivadasan, in two of his B2B startups initiatives, out of which one is a listed company in NASDAQ.

He has actively collaborated with stakeholders and clients on-site USA, bridging the gap from product and UX standpoint. His people management skills have been used to inspire, motivate and mentor strong teams.

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 26/09/1975

WHAT YOU GET

- Experience: 19 years UI/UX, 8 years Product, Overall 25 years
- Convert ideas to sellable products
- Manage new/existing products, JIRA sprints
- Define roadmaps, customer journeys, information architecture
- Hands-on in prototyping, UX researches, empathy mapping
- Inspire, motivate and mentor teams
- Experience in handling business operations

DESIGNATIONS/ROLES HELD

- Head of Product and User Experience Design
- Co-Founder | Director
- Head of UX
- Consultant (Product, UX Design)
- Technical Specialist - (Product, UX Design)
- Senior Web Designer (Interaction Design)

COMPANIES WORKED

- Fedo.AI ● Cleanwise Ltd. ● Founding Minds Inc.
- Sigma Micro LLC ● Envestnet Inc.

DOMAINS WORKED

- Healthcare & Insurance ● Finance & Retirement
- Retail ● Facilities Management Services

EDUCATION

- MBA ● BBA ● DBA

CERTIFICATIONS, COURSES & TOOLS

- Design Thinking ● Product Management ● Figma
- Foundations of UX Design (Google) ● HCI...